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The La Crosse Area Builders Association is a professional organization that unites and represents people in the building industry. We promote safe, attainable, quality housing through education and interaction.

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Vice President: Alex Goodman (Wisconsin Building Supply, Inc.)
Treasurer: David Coleman (Coleman Custom Homes LLC)
Past President: Andrew Lamprecht (La Crosse Truck Center Ford)

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Executive Assistant: Christina Mehrkens
Administrative Assistant (part time): Kaylee Sweisford
Building Manager (part time): Jonathan Heinz

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 Amber Joseph (Hazel Media LLC)
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Becky Dagendesh (Beaver Builders Supply, Inc.)
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Tara Mayberry (Altra Federal Credit Union)
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816 2nd Avenue S. Suite 100 Onalaska, WI 54650

608-781-5242 info@labaonline.com www.labaonline.com



Welcome to the 2023 Parade of Homes organized by the La Crosse Area Builders Association (LABA). This annual event serves as a platform to showcase the exceptional homes built within our community. We are delighted to present 14 custom homes/project showcases, meticulously constructed by local builders and their teams, including professionals, subcontractors and suppliers.

Whether you are considering a new home build or a renovation project, the Parade of Homes offers a unique opportunity to meet the top builders and trade professionals in the area. This event also allows you to explore the latest trends and products available on the market in 2023.

The LABA Parade of Homes event is a remarkable occasion for reputable and established professionals to exhibit the cutting-edge innovations that the building industry has to offer. Building a new home involves the convergence of creative ideas from various fields of expertise. By participating in the Parade of Homes, you gain valuable insights and inspiration.

Undoubtedly, the initial steps of a building or remodeling project can be overwhelming. Questions such as "What is possible?" "Can I afford it?" and "How long will it take?" often arise. We understand the apprehension that accompanies the building and remodeling process. Allow us to alleviate your concerns and bring your vision to life.

We would like to express our deepest gratitude to all the participants who have tirelessly worked to make this event possible. Your hard work and dedication have resulted in the creation of stunning spaces for us to enjoy.

A special thank-you goes to the LABA Parade of Homes Committee, LABA staff, participating builders and professionals for their outstanding efforts in organizing this year's Parade of Homes. It is through your hard work and meticulous organization that this event continues to thrive as a wonderful community experience.

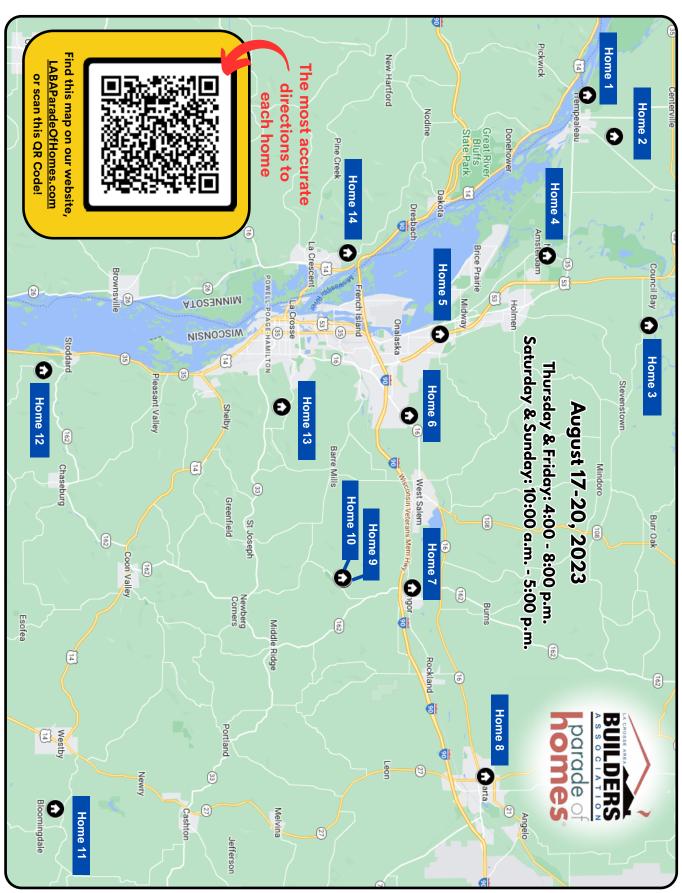
Once again, we sincerely thank you for your continued support in making the Parade of Homes an exceptional event within our community. We look forward to welcoming you and providing an enriching experience during the 2023 Parade of Homes.

Lois Becker, Midwest TV & Appliance 2023 Parade of Homes Committee Chair

Parade of Homes, August 2023

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BUILDERS ASSOCIATION parade of homes

#	Builder	Phone	Address	Subdivision	Beds	Baths	Sq. Ft.
1	Kees Architecture LLC	651-491-1040	W25714 Sullivan Rd., Trempealeau	Project Showcase	N/A	1	1,150
2	River Road Homes LLC	608-386-1054	W13328 Larkspur Rd., Trempealeau	Prairie Bluffs	4	3	3,391
3	Jon Olson Construction, Inc.	608-781-5428	W6802 County Rd. T, Holmen	Remodel	2	2.5	1,270
4	MasterCraft Homes, Inc.	608-781-7200	N7315 Hidden Prairie Dr., Holland	Hidden Prairie	5	5	3,590
5	Americon Construction	608-377-7201	2101 Abbey Rd., Onalaska	Clubhouse	N/A	2	N/A
6	Mazzola Construction and Consulting LLC	608-780-8537	4245 Crestwood Ct., Onalaska	Crestwood Estates	3	2.5	2,743
7	Coleman Custom Homes LLC	507-259-4931	2202 Tom Anderson St., Bangor	Shelly Miller	5	3	3,373
8	Golden View Homes LLC	608-797-2755	114 South Thayer St., Sparta		2	2	1,564
9	Kendhammer A-1 Roofing & Construction	608-790-9111	N3391 County Rd. II, Bangor		3	5	4,100
10	Kendhammer A-1 Roofing & Construction	608-790-9111	N3385 County Rd. II, Bangor		3	3	3,902
11	Lautz Lassig Custom Builders Inc.	608-792-0656	E9202 Olson Rd., Westby		5	3	2,282
12	Jon Olson Construction, Inc.	608-781-5428	W1236 Runningen Ct., Stoddard	Riverview Estates	4	3	3,866
13	TJR Improvements	608-519-2076	N2318 Willow Way E., La Crosse	Remodel	3	1.5	2,400
14	Coleman Custom Homes LLC	507-259-4931	602 Royal Ct., La Crescent, MN	Apple Blossom Pointe	5	3.5	3,927

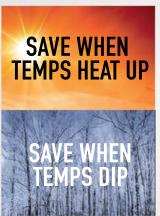
As you tour, please remember that families live in these Parade Homes.





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KEES ARCHITECTURE LLC

LABA MEMBER SINCE 2012

Mike Bluske partnered with Kees Architecture and the owner on this contemporary 1,150-sq.-ft. accessory building. This building functions to provide additional space and amenities for the owner. Designed to have a bold presence of its own, this building uses similar textures, window patterns and geometry to complement the custom home already on site, without trying to copy or mimic it. Located on a steeply wooded lot overlooking the Mississippi River and adjacent to Perrot State Park, care was given to preserving existing trees and perching the building in just the right location to take advantage of long river views while respecting the existing home and landscape. Confined to a small footprint due to site limitations, the main level is a single-stall garage, while a separate entrance and stair from the exterior open to one large room above that can function in multiple ways for the owner, providing either large, expansive views to the river or a more intimate space for a desk or reading chair. The bathroom takes advantage of the site's privacy with large windows looking into the woods, as well as a custom walk-in shower and sauna. A small kitchenette with adjacent storage allows modern conveniences and comforts at your fingertips.

LABA members used: ACT Concrete, Inc.; Arcade Portables LLC; Beaver Builders Supply, Inc.; Bluske Custom Builders LLC; E & B Insulation; Gerhard's Kitchen Bath & Lighting; Glass Interiors of La Crosse; Impact Drywall; Sherwin-Williams; Stetter Electric; Wesco Home Furnishings



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RIVER ROAD HOMES LLC

LABA MEMBER SINCE 2023

Welcome to Trempealeau's tranquil countryside, where this extraordinary Craftsman-style ranch home is waiting to welcome you. With four bedrooms and three bathrooms, this new residence perfectly combines modern living with rustic charm. As you step inside from the covered porch, you'll be captivated by the upscale wood accents throughout the home, creating a warm and inviting atmosphere.

The open-concept kitchen is a chef's dream, featuring quartz counters, an island and a walk-in pantry. With ample space for storage and food preparation, this kitchen is functional and beautiful. Off the dining area, step outside onto the expansive covered patio, which boasts an outdoor kitchen and bar. In the great room, you can cozy up by the gas fireplace, complete with custom floating shelving and ceiling beams.

The master suite offers a spacious and peaceful retreat with a large walk-in closet. Located off the mudroom, the second bedroom overlooks the backyard. Convenience is key in this home, with a three-car garage that includes a side entry for a golf cart, lawn mower or toys, plus direct access to the basement. Also in the basement are two bedrooms and a family room perfect for gatherings and creating lasting memories.

LABA members used: Advanced Seamless, Inc.; Beaver Builders Supply; Carpets To Go; E & B Insulation; Fleis Insurance Agency, Inc.; La Crosse Fireplace Company; Midwest TV & Appliance; Overhead Door Company of the 7 Rivers Region, Inc.; Paul's Heating & Air Conditioning, Inc.; Pons Countertops LLC; Sherwin-Williams; Stetter Electric



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JON OLSON CONSTRUCTION

LABA MEMBER SINCE 1990



JON OLSON 608-781-5428

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This small 1980s home built in the woods near the Black River underwent a thorough remodel that took it from run-down but salvageable to charming and cozy—a cabin in the woods featuring repurposed and modern materials. A complete remodel inside and out including mechanicals, insulation, drywall, roofing, flooring and siding involved the addition of a welcoming entry, covered porch and two-car garage. Both new and repurposed materials were used to create the feel of an old cabin that includes a wood-burning fireplace with a brick surround using brick from a 120-year-old garage floor, rustic aspen wood ceilings, ash and walnut trim from salvaged logs and metal ceilings salvaged from a machine shed roof on a nearby farmstead. Other features include LP SmartSide siding, Thermo-Tech and Parco windows and Malarkey shingles.

All Jon Olson Construction homes are tested, rated and guaranteed energy efficient through the Focus on Energy Program.

LABA members used: Absolute Comfort Heating & A/C LLC; Advanced Multimedia Solutions; Advanced Seamless, Inc.; Beaver Builder Supply; JBrooke Garage Doors; La Crosse Fireplace Company; Midwest TV & Appliance



MASTERCRAFT HOMES, INC.

LABA MEMBER SINCE 1986

This ranch-style home is located in the Hidden Prairie subdivision in the Town of Holland. Gorgeous 10-ft. ceilings and tall windows let so much natural light into this home. There are cool grays with wood tones and white trim throughout the home. Blue cabinets add a fun pop of color in the kitchen. Just off the great room, you will find a vaulted, covered deck—perfect for enjoying relaxing evenings with friends and family. A spacious master bedroom includes a walk-in closet with ensuite bath. Two more bedrooms, an office, one-and-a-half baths, a walk-in pantry and a laundry room complete the main level.

With 9-ft. ceilings and natural light, downstairs feels just as open as the main level. A kitchenette and large family room create a great space for family game and movie nights. Two more bedrooms, one-and-a-half baths and storage areas complete the lower level.

LABA members used: ABC Supply Co.; ACT Concrete; Advanced Seamless, Inc.; Arcade Portables LLC; Bond Drywall Supply, Inc.; Budget Blinds of La Crosse & Winona; Decker Design, Inc.; Glass Interiors of La Crosse; Hilltopper Refuse & Recycle; Knight Barry Title United LLC; La Crosse Fireplace Company; Lifetime Insulation; Midwest TV & Appliance; MJG Excavating, Inc.; Outdoor Services, Inc. (OSI); Overhead Door Company of the 7 Rivers Region, Inc.; Schneider Heating & Air Conditioning; Sherwin-Williams; Stetter Electric; Wisconsin Building Supply



JASON ETRHEIM 608-781-7200 jason@mchlax.com www.mchlax.com



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AMERICON CONSTRUCTION

LABA MEMBER SINCE 2022

The property featured here is the Clubhouse, located at The Abbey, a multifamily living complex located in Onalaska. The Clubhouse is a common building that all tenants have access to use. Its features include an outdoor pool with lounge area, grill, firepit and television. The interior includes a community room that can be used for parties or get-togethers. The community room includes a kitchenette, fireplace, lounge and dining area. In addition, there's a game room with a pool table and shuffleboard. Plus, the Clubhouse features a full whirlpool, sauna room, business center, coffee bar, fitness center and movie theater. It's all at the tenants' fingertips for use every single day.



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MAZZOLA CONSTRUCTION AND CONSULTING LLC

LABA MEMBER SINCE 2023



JOHN MAZZOLA

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Welcome to our 2023 Parade home! Nestled in the trees of a new development, this contemporary home thrives in natural surroundings. When grooming the lot, we harvested timbers to create features within the home and strived to minimize the home's footprint without sacrificing areas for coziness. We have taken great care in crafting this space for enjoyment, with or without company. The spacious great room, game room and TV room optimize entertaining needs, while the warm light entering through the black Anderson office windows make the bookshelves and large desk glow. For added harmony, the patio door wall opens to the screen porch, giving the illusion of being in a tree. The enhanced customization of this home is a product of the positive teamwork between builder and customer.

As a craftsman and builder in La Crosse, John of Mazzola Construction and Consulting LLC has been called upon to build exceptional homes for over 25 years. The Mazzola team is excited about the company's direction and quest to create cutting-edge homes for distinguished customers. Contact us to find out why we love creating new homes. We look forward to showing off this home and thank the owners for this opportunity.

LABA members used: Advanced Seamless, Inc.; Beaver Builders Supply, Inc.; Decker Design, Inc.; Glass Interiors of La Crosse; Hilltopper Refuse & Recycling; JBrooke Garage Door LLC; La Crosse Fireplace Company; Stetter Electric; Schneider Heating & Air Conditioning; Ultimate Insulation; Waldenberger, Inc.; Xcel Energy, Inc.







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COLEMAN CUSTOM HOMES LLC

LABA MEMBER SINCE 2019

This gorgeous five-bedroom, three-bathroom home is a must-see! A very welcoming entry ushers you into the great room. Here you will see a vaulted ceiling, a beautiful fireplace with built-ins and a great view of the marsh. The awesome kitchen has floor-to-ceiling cabinets, some with glass and cabinet lighting. It also has a hidden pantry entrance that has more cabinetry. From the dinette area, go out the patio door to the backyard or enjoy the view. The main-level laundry has more cabinetry and is perfect for any family. When you come in from the extra-deep three-car garage, you can either go into the mud room and find a drop zone and lockers with bench, or you can go downstairs and find a big family room with a wet bar for entertaining, a play area for the kids, a couple of bedrooms and a bathroom. Speaking of bathrooms, check out the master bathroom upstairs. It has a double vanity, free-standing tub, a walk-in tile shower with glass door and a walk-in closet.

LABA members used: Altra Federal Credit Union; Balduzzi Lumber Co., Inc.; Coulee Country Excavating LLC; County Materials; Gerhard's Kitchen, Bath & Lighting Store; Glass Interiors of La Crosse; Knight Barry Title United LLC; La Crosse Fireplace Company; Menards; Midwest TV & Appliance; Rugroden Drafting & Design; Select Trusses & Lumber, Inc.; Sherwin-Williams; Wesco Home Furnishings



DAVID COLEMAN

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GOLDEN VIEW HOMES LLC

LABA MEMBER SINCE 2018



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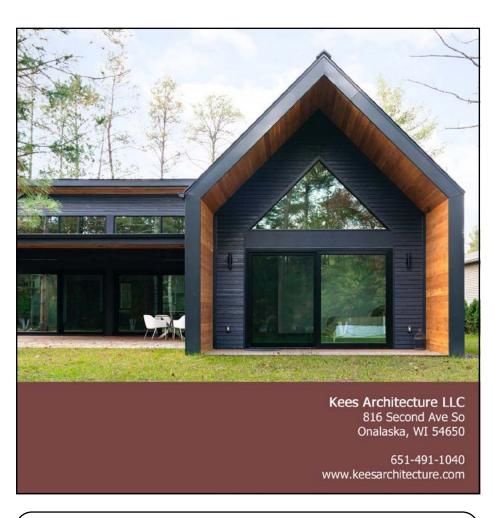


This new home is a super-energy-efficient insulated slab house—perfect for retirees. It was built upon the torn-down ruins of an old home that burned down and almost cost the homeowner his life. Come see how a ductless minisplit HVAC works and how much house you can get for less money. This home is simple yet beautiful with R27.5 insulated walls and a four-season room. Affordability without high mortgage payments is the new trend!

LABA members used: ACT Concrete, Inc.; Americon Construction; E & B Insulation; Gerhard's Kitchen, Bath & Lighting Store; Home Depot; Kish & Sons Electric, Inc.; Schneider Heating & Air Conditioning; Select Trusses & Lumber, Inc.; Sherwin-Williams; Wesco Home Furnishings; Xcel Energy, Inc.











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- Altra Federal Credit Union (Holmen, La Crescent, La Crosse, Festival Foods Copeland Ave., Onalaska, West Salem, Winona)
- Beaver Builders Supply
- Coverra Insurance (Sparta)
- Gerhard's Kitchen Bath & Lighting
- HotSprings Spas & Pools of La Crosse
- Karl's TV & Appliance
- La Crosse Fireplace Company
- Merchants Bank (Onalaska)
- Midwest TV and Appliance
- Park Bank (Holmen & La Crosse)
- Wisconsin Building Supply
- WNB Financial (Holmen; Main St., Winona; Broadway Ave., Winona; Mankato Ave., Winona)



KENDHAMMER A-1 ROOFING & CONSTRUCTION

LABA MEMBER SINCE 2020

Come to Bangor and visit this modern farmhouse/Craftsman-style home adjacent to the Coulee Experimental Forest. The zero-entry vaulted porch invites you to stay a while. The main floor boasts a 15-ft. vaulted ceiling from the living room to the kitchen, creating a sense of openness and connection. Expansive windows capture natural light and beautifully frame nature's artwork. Off the entry is an office with French doors, and a bedroom overlooking the back of the property features a tiled bathroom, zero-entry shower and walk-in closet. The living room has a large fireplace with natural limestone running from the floor to a 15-ft. vault between custom guartersawn oak built-in bookcases. The kitchen is custom-built with guarter-sawn white oak cabinetry, a 9-ft. island, a farmhouse sink, high-end appliances and a walk-in pantry. The dining room opens to the living room and kitchen with large windows and a sliding door to the back deck. The master suite has gorgeous views, a shiplap tray 10-ft. ceiling and ensuite complete with a double vanity, tile floors, zero-entry shower and freestanding tub. The finished lower level boasts 9-ft. ceilings, heated floors and a kitchenette. A large living area with a huge sliding door leads to the large patio. A third bedroom boasts a full bath, laundry and a door to the backyard. An extra-large bonus space/ exercise room offers access to the hot tub.

LABA members used: ABC Supply Co.; Avalon Design Group, Inc.; Builders Flooring, Inc.; County Materials; HotSpring Spas & Pools of La Crosse; Midwest TV & Appliance; Oak Ridge Woodworking; Sherwin-Williams; Ultimate Insulation; Wisconsin Building Supply, Inc.



SHANE KENDHAMMER

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KENDHAMMER A-1 ROOFING & CONSTRUCTION

LABA MEMBER SINCE 2020

This modern Craftsman-style house features wood and brick accents with multiple color schemes. The house is built into a hill and provides a walkout lower level. The many large windows offer a beautiful view of the valley below. The main floor features a vaulted ceiling in the living room; 9-ft. ceilings grace the rest of the home. With in-floor heating throughout the basement floor, the floors feel very comfortable year-round. The house has 3,900 sq. ft. of finished space, and the location is amazing, being only minutes away from the city and a short trip away from multiple golf courses!

LABA members used: ABC Supply Co.; Avalon Design Group, Inc.; County Materials; Home Depot; HotSpring Spas & Pools of La Crosse; Midwest TV & Appliance; Oak Ridge Woodworking; Sherwin-Williams; Ultimate Insulation; Wisconsin Building Supply, Inc.



CRAIG GLASSPOOLE

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LAUTZ LASSIG CUSTOM BUILDERS INC.

LABA MEMBER SINCE 2011

Nestled in Amish country outside of Westby, this five-bedroom, three-bathroom home has 2,282 sq. ft. finished on the main floor. Both the vaulted great room with a cozy fireplace and the four-season sunroom offer beautiful views of the hills and valleys surrounding the home. The partially finished walk-out lower level holds a spacious family room, a dog washing station, three bedrooms and one bathroom. A three-car garage gives plenty of space and entry to the lower level. The exterior is finished in Versetta Stone, LP Smart Siding and vinyl. The roof is a combination of shingles and metal.

LABA members used: ACT Concrete, Inc.; Bagniefski Heating & Air Conditioning; Builders Flooring, Inc.; Citizens First Bank; Elite Electrical Solutions LLC; First American Roofing & Siding, Inc.; Gerhard's Kitchen, Bath & Lighting Store; Green Built Insulation LLC; Impact Drywall; La Crosse Fireplace Company; Midwest TV & Appliance; Overhead Door Company of the 7 Rivers Region, Inc.; Pons Countertops LLC; Premier Seamless; Prime 1 Painting and More; Rugroden Drafting & Design; Rybold Excavating & Plumbing Inc.; Wisconsin Building Supply, Inc.



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JON OLSON CONSTRUCTION

LABA MEMBER SINCE 1990



JON OLSON
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www.jonolsonconstruction.com



Set above Stoddard with a panoramic view of the Mississippi River, this home features a large open-concept kitchen, dinette and great room with vaulted ceiling and large river-view windows. A Decorators composite deck with Westbury aluminum rail and a covered screen porch with Westbury screen rail both offer great views of the river. The kitchen features a large island with plenty of seating for entertaining and a large pantry. A finished basement has two bedrooms, one bath, a large family room with a future bar area and a wine cellar. This home also has a large three-car finished garage. Other features include LP siding, Malarkey shingles, luxury vinyl floors and Thermo-Tech windows.

All Jon Olson Construction homes are tested, rated and guaranteed energy efficient through the Focus on Energy Program.

LABA members used: Absolute Comfort Heating & A/C LLC; Advanced Seamless, Inc.; Builders Flooring, Inc.; County Materials; Glass Interiors of La Crosse; JBrooke Garage Doors; La Crosse Fireplace Company; Midwest TV & Appliance; Wisconsin Building Supply, Inc.











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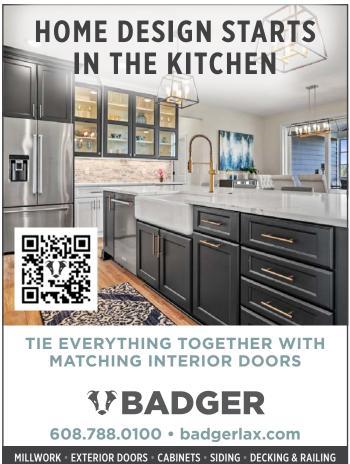


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TJR IMPROVEMENTS

LABA MEMBER SINCE 2023

This Midwestern modern bungalow combines modern styles and colors with natural materials. This home utilizes passive geothermal and solar benefits while maximizing return with cutting-edge heating and cooling. The combination of clean lines, practical design, industrial-style elements, tall ceilings and natural lighting provide this home with a large presence despite its modest footprint and square footage.

Nestled in 7 acres of steep but beautiful woods near town, this home posed initial building and planning challenges beyond the typical; however, the resulting views, sweeping driveway, mature trees and stone walls undoubtedly add to the grandeur.

LABA members used: Altra Federal Credit Union; Budget Blinds of La Crosse & Winona; Glass Interiors of La Crosse; HDAV; Hilltopper Refuse & Recycle; Hot Spring Spas & Pools of La Crosse; Karl's TV & Appliance; Sherwin-Williams; Windows by Pella, Inc.; Xcel Energy, Inc.



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COLEMAN CUSTOM HOMES LLC

LABA MEMBER SINCE 2019



DAVID COLEMAN

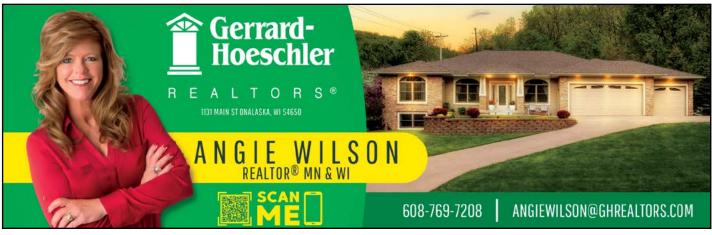
507-259-4931 colemancustomhomes@gmail.com www.facebook.com/ ColemanCustomHomesMN/



This five-bedroom, three-and-a-half-bath home offers plenty of room for the whole family. As you come in the covered front entry and into the great room, you will see a beautiful stone fireplace with built-ins. The tall vaulted ceiling continues out onto the large covered deck. As you go out through the double sliding doors onto the deck, you will find a cedar ceiling and an uncovered portion of deck. Come back into the kitchen to find the beverage center, large island, dinette area and walk-in pantry with built-ins. In the master bedroom, you'll find a tray ceiling and separate door onto the deck. The master bath boasts a double vanity and walk-in tile shower. You will find a mud room with drop zone and bench on your way to the six-car garage. Yes-I said six. A mainlevel laundry room features cabinetry and a separate master walk-in closet entrance. In the walk-out basement, along with a couple of bedrooms and bath, you have a large family room and wet bar. All this and more!

LABA members used: Balduzzi Lumber Co., Inc.; Coulee Country Excavating LLC; County Materials; Glass Interiors of La Crosse; La Crosse Fireplace Company; Midwest TV & Appliance; Pons Countertops LLC; Rugroden Drafting & Design; Select Trusses & Lumber, Inc.; Sherwin-Williams; Wesco Home Furnishings; Xcel Energy, Inc.



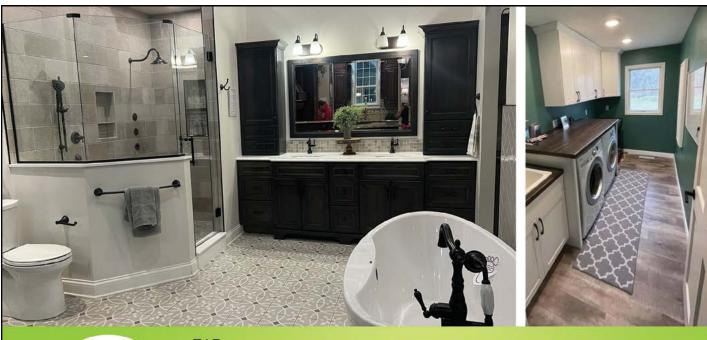


YOUR VOTE COUNTS!

When you purchase a ticket to the annual Parade of Homes, you take on an important responsibility. One of the highest honors a LABA Member can receive is to have his or her Parade entry named "People's Choice," and you have the power to make that happen.

Here's how to cast your vote for the "People's Choice" Award:

- Purchase your Parade tickets at any ticket outlet or Parade Home for \$10.
- Visit as many of the Parade Homes as you like. Your ticket will be punched at each home you visit.
- When you are finished with your tour, indicate on your ticket which three homes were your favorites, then deposit the ticket in the box provided at each home for this purpose or drop it off at the LABA office building before August 29, 2023.
- For additional information and ticket outlet locations, please visit our website at www.labaparadeofhomes.com.





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