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Welcome

Sara Buchner

Home Show Committee Chair
Park Bank



It is time once again for the La Crosse Area Builders Association to gather local professionals in a variety of fields all under one roof for Home Show! Mark your calendars to join them Friday, March 24, through Sunday, March 26.

Visit with over 75 exhibitors from building contractors to heating and cooling specialists, appliance suppliers, and professionals offering concrete solutions, mortgage options, whole house sound, pool and spa ideas and exterior improvement options. The various building material suppliers feature windows, siding, exterior doors, interior doors, trim selections, shingle options and exterior deck ideas. Connect with these professionals face-to-face to get answers to your home improvement questions.

Start Friday, date night, at the Home Show and look at opportunities for your home while enjoying a complimentary glass of wine or beer.

Saturday is Community Day, where you can find out more information about local nonprofits offering different solutions for home and housing options. Plus, we will be offering a complimentary glass of wine or beer. There will also be an opportunity to clean out some of your electronics with Dynamic Recycling. Come early to enjoy breakfast and support the Hilltoppers Rotary Club.

Bring your kids Sunday for Family Day! There will be crafts, Touch-a-Truck and ice cream. The opportunity to enjoy breakfast and support the Hilltoppers Rotary Club is back, so come early.

The LABA Home Show at the Onalaska Omni Center is more than just a home show. We hope to help with your home needs while making it enjoyable to attend and give you an opportunity to win one of our daily \$200 valued prizes with the Budget Blinds Scavenger Hunt. See you there!

Sara Buchner

Home Show Committee Chair



Dallas Werner

LABA President
First American Roofing & Siding

Welcome to western Wisconsin's best and the Coulee Region's only Home Show. Whether you're looking to update your existing home, build a new home or get help with finding a new residence, you'll find industry professionals present who can help. Come and find design

inspiration, the latest trends and time-tested solutions. The show includes a wide variety of contractors and building industry leaders, such as builders, solar contractors, electricians, plumbers, suppliers, remodelers, HVAC experts, insulation installers, designers ... and the list goes on. This is your one great opportunity to meet with local professionals face-to-face, all in one location, with each vendor having a mini showroom for your viewing pleasure.

The La Crosse Area Builders Association, in partnership with our members, local vendors and manufacturers, and with public support, continues to support the area's Tools for Schools program. This is an initiative to help fill the gap of funding in public schools for trade programs. On average, LABA raises over \$10,000 per year to be able to donate the latest and greatest tools to roughly 20 different area high schools over five counties. Please stop by Booth 219 and check out all this program has to offer our region. A new, exciting LABA event this year is the Build My Future expo. Read more about this event that introduces high school students to careers in the skilled trades in the story on page 13.

Thanks for attending and making this year another great year to call our home and our community, the Coulee Region.

Dallas Werner

LABA President

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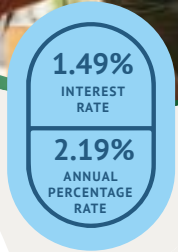
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Find the Builder Right for You

Here's what to ask before you hire a builder for your home.

If you're thinking about building a new home in 2023, one key step you'll have to take is finding a home builder. Working with an experienced, professional builder—like members of the La Crosse Area Builders Association (LABA)—can make a big difference when it comes to creating your dream home. Seeking out a home builder that will meet your expectations involves targeted research and asking the right questions. Below are some steps you can take to find a builder who is right for you.

Make a list of potential builders

With so many companies to choose from, the best first step is to make a list of potential builders. LABA has a list of member builders who work in this area, many of whom showcase their work in LABA's annual Parade of Homes event. If you want to add more names to your list, consider reviewing the real estate section of the local newspaper for builders and projects. Many builders advertise what type of homes they construct and may offer a price range. Another great source is local real estate agents, or ask friends and relatives for their recommendations.

Ask questions

Once you've generated a robust list of potential builders, reach out and ask questions. You can start by asking about associated costs in the short and long term, such as financing options, fees, homeowner's association dues and estimated taxes on the property. Don't forget to secure references of recent buyers. A professional

builder will be able to provide you with names and contact information of customers. When you connect with a reference, talk to them about their experience working with the builder in terms of planning, timelines and budgeting.

Get to know your builder

Once you've narrowed down your list, make sure the home builder has substantial experience building the type of home you want. You can ask to see model homes, example floor plans and design options. Some builders have professional designations, which is a sign that the builder has expertise in a specific area of building, for example, Certified Green building.

Establish communication expectations

Before you agree to work with a home builder, make sure to establish communication expectations. You both should agree on how often to connect to discuss updates throughout the project. It is best to determine what communication channel (email, text or phone) fits your needs. Taking this small but important step will help eliminate any confusion in the home building process and avoid damaging your relationship with your builder.

To meet local home building professionals and learn more about the home building process, attend the Home Show, contact LABA at 608-781-5242 or info@labaonline.com, or visit LABA on the web at www.labaonline.com.

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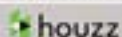
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About La Crosse Area Builders Association (LABA)

The La Crosse Area Builders Association is a non-profit trade organization in Western Wisconsin.

Our goal is to educate our members and advocate for affordable housing and responsible government.

What can LABA do for you?



- Help you find the right person to complete your home project.
- Host popular events throughout the year (Home Show, Parade of Homes, Build My Future, Cabin Fever and more).
- Watch out for industry changes that can affect home building and remodeling.

LABA members are committed to providing consumers with exceptional services, quality products and materials available.

To find builders, electricians, plumbers, roofers and more, visit our Online Member Directory for free at the website below.



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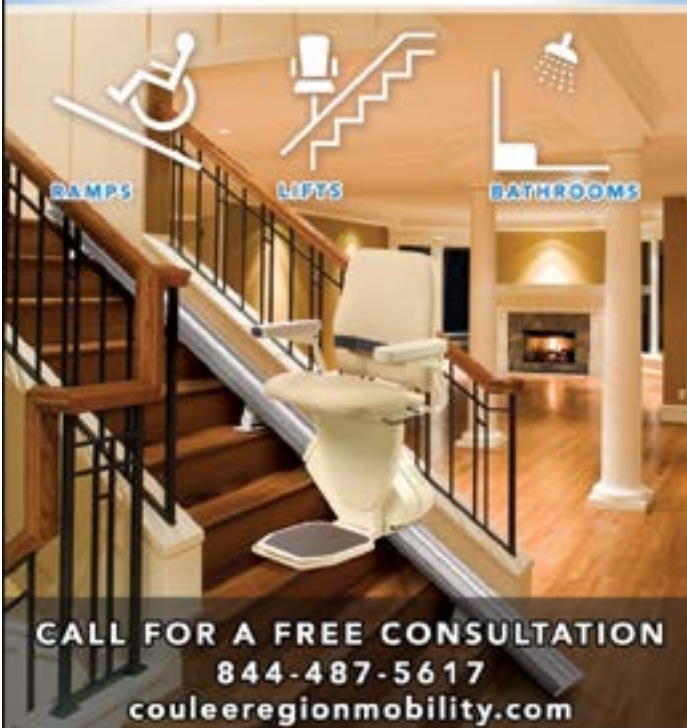
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Build My Future

LABA works to match students with high-demand careers in building.

If you're in the building industry, you've noticed that it's hard these days to find workers trained in construction and related trades. If you're a high school student who isn't sure if a four-year college degree is for you, you may be wondering what other options are available. Fortunately for both builder and student, the La Crosse Area Builders Association (LABA) has added a new opportunity for the two to meet—and not just meet, but give the student a hands-on way to sample the immense variety of skills and opportunities the building industry has to offer. That event is Build My Future.

A career in the building industry provides young people with marketable skills and a solid income without the requirements of a four-year college education. And support of such training ensures contractors and others in the construction field have the workers they need. While LABA has long promoted programs that offer local students the opportunity to meet builders and contractors in a number of fields, Build My Future is the first that allows students to actually try their hand at those jobs—and get an immediate taste of what a career in a building trades could offer them.

Promote, recruit, educate, hire

Build My Future is a hands-on career day and industry showcase that connects employers and technical colleges with workforce candidates who are interested in exploring the trades. This event gives students the opportunity to spend a day in the skilled trade industry through interactive activities and demonstrations.

A Build My Future event offers participating students the opportunity to engage with the industry through hands-on activities, simulations and much more. It's an opportunity for students to roll up their sleeves and give jobs in many industries a try, whether carpentry, electrical, plumbing, welding, masonry or operating heavy equipment. The aim is to promote the trades,

leading to recruitment into training programs and education of a new generation of tradespeople who can be hired imminently by those in the building industry.

Build My Future began in Missouri in 2014, the result of an effort to address a lack of workers, training costs and a lack of interest in the skilled trades from the emerging workforce. The Build My Future Expo was created to introduce high school students to the meaningful and good-paying career opportunities available in the industry. Educating over 900 students in its first year, Build My Future has grown every year and spread throughout the nation.

LABA brings it local

This April, the La Crosse Area Builders Association will host a Build My Future event at the Omni Center in Onalaska, the first of its kind in the Coulee Region. With cooperation from sponsors who help fund the event, professionals who bring their skills and simulations to the event, and high schools who encourage students to attend the event, LABA seeks to create a self-sustaining program that supports workforce development for LABA members, builders, associates and community businesses.

“Our Building Careers Day events in the past have connected builders and students through on-site visits and demonstrations,” says Tena Bailey, the executive director of LABA. “But this event provides the thing that was missing: the opportunity for a hands-on experience.”

LABA is planning for 750 students from high schools all over the region for hours of activities provided by industry partners of all types—and over 650 are registered to attend so far. For more information, and to register, contact LABA at BuildMyFuture@labaonline.com or 608-781-5242.

Build a Solid Career in the Trades

Rewarding career paths such as carpentry, plumbing and HVACR do not require a four-year degree and have the earning potential of more than \$50,000 a year. In fact, many skilled trades offer apprentice opportunities so students can earn while they learn. If you're considering a career in building, your current skills are likely a match for at least one career path in the skilled trades.

Carpenter. Critical thinkers who are detailed oriented are drawn to carpentry. Carpenters construct and repair structures from wood and other materials. Precision is key in this position to ensure items are measured out exactly, as are problem-solving skills for project management and troubleshooting. According to the U.S. Bureau of Labor Statistics (BLS), the 2019 national average wage for carpenters was \$52,850 annually. The majority of carpenters are self-employed and are able to set their own schedule.

Electrician. Professionals in this field have excellent analytical skills and solid hand-eye coordination. From diagnosing problems to working with a variety of tools and technology, this career choice offers job satisfaction through daily challenges. Qualified electricians are always in demand. According to the BLS, the 2019 national average wage for electricians was \$60,370 annually and employment for electricians is expected to grow 10 percent by 2028.

Painter. Communicating clearly with clients is key as a professional painter. Painters have to make some judgments on what looks good and ensure all details are sharp and neat. There is always a need for experienced painters. According to the BLS, the 2019 national average wage for painters was \$44,640 annually.

Plumber. In general, plumbers are excellent listeners and problem-solvers, two important skills for troubleshooting issues. Plumbers install, repair and maintain pipes in residential, commercial and/or industrial buildings. As long as there are complex water systems in and outside of homes, there will be a need for reliable plumbers. According to the BLS, the 2019 national average wage for plumbers was \$59,800 annually. Employment wage for plumbing is expected to grow 14 percent by 2028.

HVACR Technician. A heating, ventilation, air conditioning and refrigeration technician is a rewarding career path for individuals who excel in customer service and critical thinking skills. The need to replace older units or systems with more energy-efficient models is growing, so HVACR technicians are always needed. According to the BLS, the 2019 national average wage for HVACR technicians was \$51,420 annually. Employment for HVACR is expected to grow 13 percent by 2028.



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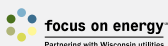
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Furniture/Accessories

Wesco Home Furnishings (608) 269-2115

Garage Construction

Lautz Lassig Custom Builders (608) 786-2535

Garage Doors

JBrooke Garage Door LLC (608) 790-7355

Overhead Door Company of the 7 Rivers Region, Inc. (608) 783-6080

Garage Floor Coating

Garage Force of La Crosse (608) 633-0155

Paveman Designs LLC (507) 995-8215

Glass & Mirrors

Glass Interiors of La Crosse (608) 782-2334

Gutters & Downspouts

Advanced Seamless, Inc. (608) 786-2929

Kendhammer (608) 790-9111

Roofing & Construction (608) 222-9919

Larson Home Services (608) 498-3773

Heating, Ventilation & A/C Contractors

Absolute Comfort (608) 385-3328

Heating & A/C LLC (608) 782-0664

Bagniefski (608) 799-9805

Heating & Air Conditioning (608) 654-5522

Bostrack (608) 784-0751

Heating & Air Conditioning (608) 782-4035

Flocks Heating & A/C Inc. (608) 782-4035

Paul's Heating (608) 782-4035

& Air Conditioning, Inc. (608) 782-4035

Schneider (608) 782-4035

Heating & Air Conditioning (608) 782-4035

Home Automation Systems

Advanced Multimedia Solutions (608) 783-0949

Audio Video Pros, The (608) 779-9395

HDAV (608) 780-4691

Kish & Sons Electric, Inc. (608) 783-5474

Home Entertainment Systems

Advanced Multimedia Solutions (608) 783-0949

Audio Video Pros, The (608) 779-9395

HDAV (608) 780-4691

Home Improvement & Remodeling

Board Store Home (608) 782-8877

Improvements, Inc., The (608) 526-9383

Bruce Johnson Construction (608) 385-1941

Home Maintenance Experts LLC (608) 781-5428

Jon Olson Construction, Inc. (608) 790-9111

Kendhammer (608) 790-9111

Roofing & Construction (608) 790-9111

Kirchner Custom Builders, Inc. (608) 782-3087

Lautz Lassig Custom Builders (608) 786-2535

Moore & Moore (608) 780-2913

Reno and Construction (608) 779-9953

Parcher Home Improvement (608) 788-0115

Proformance Construction (800) 240-5675

River Valley Remodelers LLC (608) 713-7754

Stone Distribution LLC (608) 792-8453

T.N. Thompson Enterprises (608) 788-2806

Ulrich Construction LLC (507) 313-8317

Weidemann Construction LLC (920) 202-1329

Wendler Construction Solutions LLC (855) 792-4333

Your Home Improvement Company (855) 792-4333

Insulated Concrete Forms

Marlin Homes LLC (608) 779-4617

Insulation/Insulation Installers

Clear Choice Energy Solutions (608) 526-3582

E & B Insulation (608) 269-5839

First American (608) 783-3101

Roofing & Siding, Inc. (608) 769-0501

Green Built Insulation LLC (608) 222-9919

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Insurance Center, The (608) 783-6441
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TRICOR Insurance (608) 784-2775

Interior Design

Brit Holtan Interior Design (608) 769-4520

Investments and Financial Planning

Coulee Bank (612) 386-7672
Edward Jones (608) 788-6420

Irrigation/Sprinklers

Outdoor Services, Inc. (OSI) (608) 786-3202

Kitchen & Bath Designs

An Eye For It (608) 540-8458
Consulting & Design LLC
Beyer Custom Cabinets, LTD (608) 786-2220
Board Store Home (608) 782-8877
Improvements, Inc., The
Marble Shop, The (608) 783-2277

Landscaping

Phillips Outdoor Services (608) 783-4200
RiverCity Lawnscape, Inc. (608) 526-9780

Lawn Maintenance

Outdoor Services, Inc. (OSI) (608) 786-3202

Lighting/Light Fixtures

Gerhards (608) 519-5414
Kish & Sons Electric, Inc. (608) 783-5474
Van Meter Inc. (608) 790-9950

Maintenance-Residential and Commercial

Home Maintenance Experts LLC (608) 385-1941

Marketing Aids/Embroidery/Screen Printing

MarketSharp (608) 779-5165
Software and Services

Marketing/Websites/Photography

Hazel Media LLC (608) 618-0257

Media

Magnum Communications, Inc. (608) 372-9600
Mid-West Family La Crosse (608) 796-2580

Mobility Lifts, Elevators, Ramps

Coulee Region Mobility LLC (844) 487-5617

Mortgage Lender/Service

Altra Federal Credit Union (800) 755-0055
Associated Bank (608) 793-3800
Coulee Bank (612) 386-7672
Johnson Financial Group (920) 225-5550
Merchants Bank (608) 779-8294

Paint Suppliers

Sherwin-Williams (608) 781-1009

Painting Contractors

Home Maintenance Experts LLC (608) 385-1941
Prime 1 Painting and More (608) 769-5642
Wendler Construction (920) 202-1329
Solutions LLC

Pest Control

Outdoor Services, Inc. (OSI) (608) 786-3202

Plumbing Contractors

Every Plumbing & Heating, Inc. (608) 783-2803
Maxwell-White Plumbing, Inc. (608) 786-4004

Plumbing Suppliers

Gerhards (608) 519-5414

Portable Sanitation

Arcade Portables LLC (888) 525-7229

Printing

Supreme Graphics (608) 323-3366

Propane/LP Gas/Fuel Oil/Gas/Diesel

Consolidated Energy Company (608) 782-3308

Radon Mitigation

Schneider (608) 782-4035
Heating & Air Conditioning

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Gerrard-Hoeschler (608) 781-7355
Re/Max First Choice (608) 781-7689
The Siewert Group (608) 467-5452
Tika Herritz Realtor (608) 518-0266

Real Estate Closing & Escrow Services

Knight Barry Title United LLC (608) 791-2000
Town n' Country Title LLC (608) 323-3255

Reclaimed Building & Design Materials

Used Anew LLC (608) 487-0547

Renewable Energy

Olson Solar Energy (608) 780-2347

Rental Property

Nicolai Apartments (608) 788-7962

Retaining Walls

Stone Distribution LLC (608) 713-7754

Roofing/Roofing Supplies

ABC Supply Co. (608) 779-2001
Beaver Builders Supply, Inc. (608) 526-3232
First American (608) 783-3101
Roofing & Siding, Inc. (877) 423-7663
GAF (608) 865-2116
Heidlage Contracting, Inc. (608) 790-9111
Kendhammer
Roofing & Construction (608) 222-9919
Larson Home Services (608) 713-7754
Stone Distribution LLC (920) 202-1329
Wendler Construction Solutions LLC

Security Systems

Advanced Multimedia Solutions (608) 783-0949

Septic/Sewer & Water Contractors

Rybold Excavating & Plumbing, Inc. (608) 526-5994
Wieser Septic & Excavating (507) 896-3922

Siding

ABC Supply Co. (608) 779-2001
Beaver Builders Supply, Inc. (608) 526-3232
Board Store Home (608) 782-8877
Improvements, Inc., The (608) 783-3101
First American
Roofing & Siding, Inc. (608) 790-9111
Kendhammer

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Stone Distribution LLC (608) 713-7754
Weidemann Construction LLC (507) 313-8317
Wendler Construction (920) 202-1329
Solutions LLC

Signs & Films

Energyline International (612) 300-5905

Spas & Swimming Pools

HotSpring Spas & Pools (608) 788-7747
of La Crosse
Sebesta Pools (608) 779-5416

Spray (Urethane) Foam Applicators

E & B Insulation (608) 269-5839
First American (608) 783-3101
Roofing & Siding, Inc.
Select Spray Foam (608) 317-9382

Stone Products

Stone Distribution LLC (608) 713-7754

Telephone/Communications Company

TDS Telecom (608) 792-4355

Tile Installation

Builders Flooring, Inc. (608) 779-5366

Title Insurance

Knight Barry Title United LLC (608) 791-2000
Town n' Country Title LLC (608) 323-3255

Trash Removal/Recycling

Harter's Quick Cleanup (608) 782-2082
Hilltopper Refuse & Recycling (608) 783-6727

Trusses/Truss Builder

Beaver Builders Supply, Inc. (608) 526-3232
Wisconsin Building Supply, Inc. (608) 781-3900

Utilities

Olson Solar Energy (608) 780-2347
Riverland Energy Cooperative (608) 323-3381
Xcel Energy, Inc. (608) 789-3631

Wall Coverings

Used Anew LLC (608) 487-0547

Water Pumps/Softeners/Conditioning

Simplified Water LLC (608) 399-5656

Window Treatments & Coverings

Budget Blinds of (608) 860-6050
La Crosse & Winona
Hidden Valley Designs, Inc. (608) 526-9870

Windows & Doors

ABC Supply Co. (608) 779-2001
Balduzzi Lumber Co., Inc. (608) 783-3329
Board Store Home (608) 782-8877
Improvements, Inc., The
Clear Choice Energy Solutions (608) 526-3582
Kendhammer (608) 790-9111
Roofing & Construction
Kratt Lumber (608) 788-2600
Window World of La Crosse LLC (608) 519-3230
Windows by Pella, Inc. (608) 788-7313
Wisconsin Building Supply, Inc. (608) 781-3900

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