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The La Crosse Area Builders Association is a professional organization that unites and represents people in the building industry. We promote safe, attainable, quality housing through education and interaction.

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Executive Officer: Tena Bailey Executive Assistant: Christina Mehrkens Administrative Assistant: Kaylee Sweisford Building Manager (part time): Jonathan Heinz

Parade of Homes Committee Members

Chairperson: Rachel Persson (*Coulee Region Women*) Becky Dagendesh (Beaver Builders Supply, Inc.) Betty Christiansen (*Coulee Region Women*) Brenda Fisher (Altra Federal Credit Union) David Coleman (Coleman Custom Homes LLC) Michelle Massman (Gerhards) Ethan Jerue (Society Mortgage) Duane Schulze (Marlin Homes LLC) Lois Becker (Midwest TV & Appliance) Tara Mayberry (Altra Federal Credit Union) Dawn Mazzola (Mazzola Construction & Consulting LLC)



We are pleased to welcome everyone to the 2024 Parade of Homes hosted by the La Crosse Area Builders Association.

In 2024 you are invited to walk through and tour some of the greater La Crosse Area's most beautiful homes; speak with our talented builders, associates and trade professionals; and make note of your favorite features for your own future homes. Our teams

of construction professionals have worked tirelessly to make these homes with the utmost care and quality. Please join us as we tour twelve of the area's newest builds and see what our La Crosse Area Builders Association members have to offer homeowners of our area.

This year we are happy to introduce digital ticketing for all, in hopes that this will increase convenience for all guests who walk through these homes. Guests are still able to purchase tickets with cash at Altra Federal Credit Union locations. Everyone will be presented with a unique code that grants access to the homes, so please make sure you have that with you when you come for the Parade.

We would like to extend a heartfelt thank-you to all our volunteers, the Parade of Homes planning committee, LABA's rock-star staff and all participating builders and professionals for making this possible year after year. Countless hours of time and work go into planning this weekend. We hope you enjoy the 2024 Parade of Homes!

Rachel Persson, Coulee Region Women 2024 Parade of Homes Committee Chair

816 2nd Avenue S. Suite 100 Onalaska, WI 54650

p 608-781-5242 | f 608.781.5221 info@labaonline.com www.labaonline.com

Parade of Homes, August 2024

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PARADE OF HOMES 2024 MAP



PARADE HOME LISTINGS 2024

#	Builder	Phone	Address	Subdivision	Beds	Baths	Sq. Ft.	Page
1	Ryan Homes LLC	608-738-2347	2114 Span Ct., Holmen	N/A	3	2	1,887	9
2	Westpfahl Construction	608-343-6331	N7343 Hidden Prairie Dr., Holmen	Hidden Prairie	6	7	9,400	11
S	Lumen Collective	608-519-4343	N5675 Dynamic Way, Onalaska	Showroom	N/A	3	4,500	12
3	Energyline International	608-433-5448	W7831 County Rd. ZN, Onalaska	Rivendell	4	2	3,534	15
4	Balduzzi's	608-783-3329	W7805 Prairie Ln., Onalaska	Rivendell	3	2.5	2,300	16
5	Willow Oaks Building and Design	507-429-6580	4113 Brooke Elizabeth Dr., Onalaska	Grandview Estates	3	3	2,720	19
6	Lautz Lassig Custom Builders Inc.	608-792-0656	N3667 Scenic Dr., La Crosse	Green Hill Homes	3	3	3,704	21
7	Raven Realty and Builders	608-769-2903	N1742 Hess Rd., La Crosse	St. Joseph's Ridge	4	3	4,000	22
8	Mazzola Construction & Consulting	608-780-8537	N2098 County Rd. F, La Crosse	N/A	2	3	4,060	25
9	Mazzola Construction & Consulting	608-780-8537	W5898 Rim of the City, La Crosse	N/A	3	3.5	3,756	27
10	T.N. Thompson Enterprises	608-792-8453	2103 Green Bay St., La Crosse	N/A	2	3	1,924	29
11	Korger and Sons LLC	608-793-4214	82 Dawson Pl., La Crosse	N/A	4	3	4,163	30

As you tour, please remember that families live in these Parade Homes.



HOW TO CAST YOUR VOTE:

- **1.** Purchase your \$10 Parade ticket online, at participating Altra Federal Credit Unions or at any Parade home.
- 2. Visit as many Parade homes as you'd like.
- **3.** Once you visit your last Parade home of the tour, fill out the People's Choice Award survey online or on paper. To access the survey online, scan this QR code. Paper surveys can be requested from volunteers at any Parade home.
- **4.** The survey will ask for your unique Ticket Code, which can be found near the QR code of your ticket.

TOUR ETIQUETTE

In order to make our Parade of Homes tour an enjoyable experience for everyone, we ask that you adhere to these guidelines:

DO...

- Bring your phone.
- Be courteous at all times.
- Follow parking signage.
- Respect all furnishings, appliances, etc.
- Wear shoe covers or socks *inside* the homes.
- Use the portable restrooms outside.
- Enjoy the experience!

DON'T...

- Walk on landscaping.
- S Bring young kids or pets.
- S Use bathrooms inside the homes.
- S Eat, drink or smoke inside the homes.
- Wear your shoe covers *outside* the homes.
- No. Block driveways or park on seeded lawns.
- Near your shoes inside *without* shoe covers.







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3 BEDROOMS | 2 BATHS | 1,887 SQ FT

RYAN HOMES LLC

LABA MEMBER SINCE 2024

Discover the perfect blend of comfort and style in this stunning threebedroom, two-bathroom home that exudes the charm of a mountain cabin. Featuring a zero-entry design for easy accessibility, this spacious home offers all the modern conveniences you need. The entryway is spacious and leads into an open floor plan with a large kitchen that offers ample storage space and quartz countertops. You will also find a large bonus room that can be used as an office or a peaceful retreat. The primary bedroom has a lovely walk-in tile shower and a spacious walk-in closet. Outside, you can enjoy your covered maintenance-free deck with upgraded lighting and ceiling fan, along with a lower patio area. You will be able to relax outside on spring, summer and fall days. You will also have plenty of storage with a three-car garage and a basement that is waiting for your personal touch to make it your own.

LABA members used: Advanced Seamless, Inc.; Beaver Builders Supply, Inc.; Coulee Country Excavating LLC; New Castle Title of La Crosse; Peak Power Electric; Select Spray Foam



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WESTPFAHL CONSTRUCTION

LABA MEMBER SINCE 2024

Welcome to this stunning modern farmhouse, a 9,400-sq.-ft. oasis where luxury and comfort converge effortlessly. This expansive residence offers every amenity imaginable to cater to the modern family's needs, including two dishwashers. The whole-house audio system fills each space with music, including the outdoor pool and entertainment area. When you return inside, step onto the indoor basketball court for some friendly competition or retreat to the 11-person home cinema for the ultimate movie experience. An eightcar garage with a bathroom, space above and gym access tops off the details.

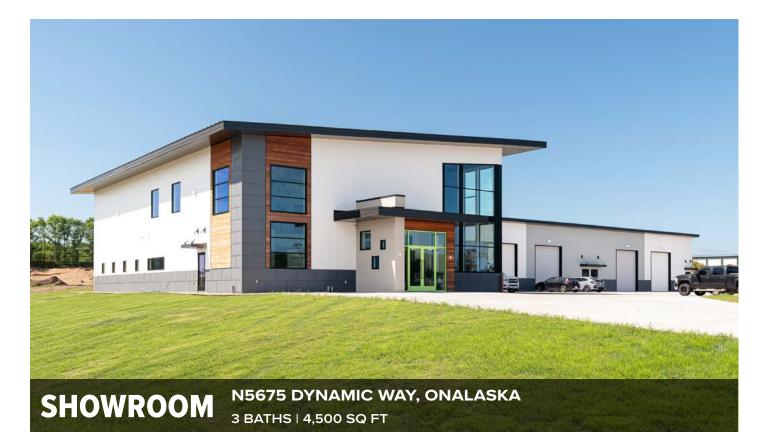
Located on 2 acres surrounded by farmland that offers a beautiful view and privacy, this home is more than just a living space; it's a haven of entertainment and relaxation, designed to exceed every homeowner's expectations.

LABA members used: Badger Corrugating Co.; E & B Insulation; HABiTECH; Pons Countertops LLC; Schneider Heating & Air Conditioning; Sebesta Pools & Spas; Windows by Pella, Inc.; Wisconsin Building Supply, Inc.



JAMES WESTPFAHL

608-343-6331 wessie32@gmail.com



SHOWCASED BY

LABA MEMBER SINCE 2024



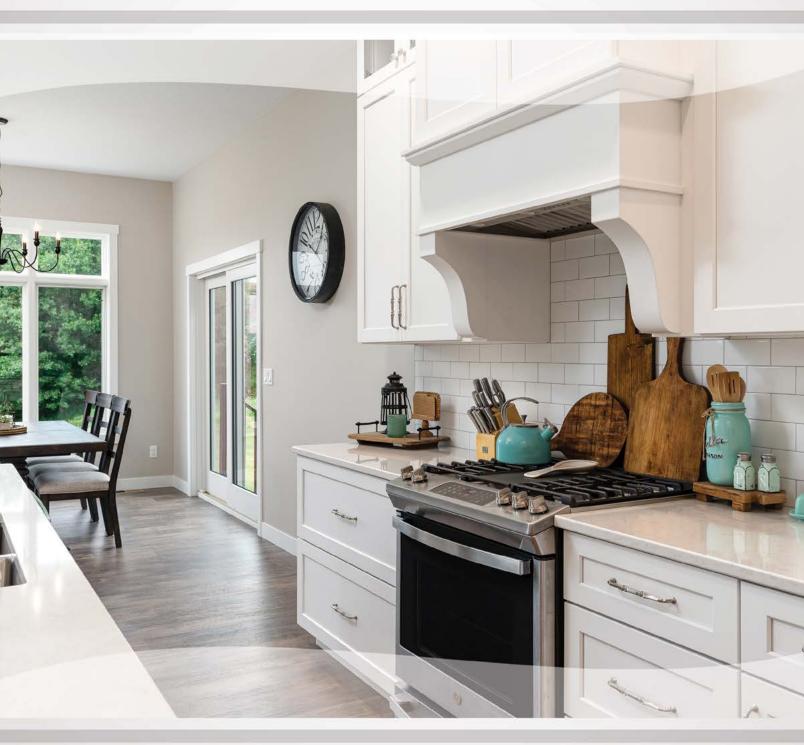
JUSTIN SNYDER 608-519-4343 justin@lumencollective.com www.lumencollective.com



Lumen Collective is a cutting-edge showroom in the greater La Crosse area dedicated to showcasing the latest trends in lighting design. This modern space serves as a hub for designers, architects, and homeowners to explore innovative lighting solutions that blend functionality with aesthetic appeal. With a focus on contemporary styles and advanced technologies, Lumen Collective aims to inspire and illuminate the possibilities for both residential and commercial lighting projects.

LABA members used: Apex Concrete & Excavating, Inc.; Audio Video Pros; Balduzzi's; Karl's TV & Appliance, Inc.; Kirchner Custom Builders, Inc.; Overhead Door Company of the 7 Rivers Region, Inc.; Pons Countertops LLC; Schneider Heating & Air Conditioning; Stetter Electric

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SHOWCASED BY ENERGYLINE INTERNATIONAL

LABA MEMBER SINCE 2020

Located on Brice Prairie in the heart of the Upper Mississippi River Wildlife and Fish Refuge, this new home and commercial space offers close access to trails and nature. Designed by Energyline International, every construction material was carefully selected with building science, energy management and efficiency in mind. Enjoy 6,000 sq. ft. of climate-controlled finished commercial and garage space as well as an attached four-bedroom and twobathroom home.

Unique features include quadruple-pane windows, 3-in. commercial garage doors, continuous exterior insulation, 12-in.-thick exterior walls, interior soundproofing, high-efficiency mechanicals, three-phase power and heated floors throughout. Enjoy the modern and open feel of 18-ft. ceilings, southern daytime natural light and modern design that offers timeless architecture.

Offered for sale, this 1.5-acre diamond is an opportunity to relocate your business while having the convenience of living just steps away. Utility bills are impressively modest given the extravagance of this property. Get ready to entertain your friends and family on the 600-plus-sq.-ft. covered patio.

LABA members used: Absolute Comfort LLC; Balduzzi's; Caliber Companies; Coulee Country Excavating LLC; Croell Redi-Mix; Gerrard-Hoeschler, Realtors; Home Depot; JBrooke Garage Doors LLC; Midwest TV & Appliance; River City Ready Mix; Riverland Energy Cooperative; Simplified Water LLC; Viking Electric, Inc.; Wisconsin Building Supply, Inc.; Xcel Energy, Inc.



ADAM KIRSCHNER 608-433-5448 energylineintl@outlook.com www.energylineintl.com





SHOWCASED BY BALDUZZI'S

LABA MEMBER SINCE 1989



BALDUZZI'S 608-783-3329 www.balduzzilumber.com



Truly thoughtful planning gives this home a refreshing break from common trends and traditions. Simple elegance and purposeful details raise living to the next level. Corner-crease this one! It's a must-see.

The 2,300-sq.-ft. home along with the 500-sq.-ft. covered outdoor area are connected beautifully with trusted Marvin Windows & Doors products. A gorgeous screen room and open-end covered porch provide space for grilling, chilling and comfortable entertaining during most weather conditions. Sound-filled relaxation zones enhance every inch of this gem. Well-designed cabinetry, unique millwork, walnut and oak accents, Trex decking, and Westbury ScreenRail innovation exhibit just the right amount of wow! Too many fantastic details for this paragraph. Idea-filled, show-worthy and built to live. Something truly special!

LABA members used: Advanced Seamless, Inc.; Altra Federal Credit Union; Carpets to Go; E & B Insulation; Gerhard's Kitchen Bath & Lighting; HABiTECH; JBrooke Garage Doors LLC; JD Powell Construction LLC; Knight Barry Title United LLC; La Crosse Fireplace Company; Marvin Windows & Doors; Midwest TV & Appliance; Outdoor Service, Inc. (OSI); Paul's Heating & Air Conditioning, Inc.; Riverland Energy Cooperative; Select Trusses & Lumber, Inc.; Sherwin-Williams; Xcel Energy, Inc.

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HOME 5 4113 BROOKE ELIZABETH DR., ONALASKA – GRANDVIEW ESTATES 3 BEDROOMS | 3 BATHS | 2,720 SQ FT

WILLOW OAKS BUILDING AND DESIGN

LABA MEMBER SINCE 2024

The Silverwood is inspired by the design principles of Frank Lloyd Wright. This modern prairie-style home represents elegance, luxury and craftsmanship. The home blends modern themes with organic elements, creating a cohesive living space that's both beautiful and functional. Every detail has been thought out with designer upgrades from white oak millwork to white oak doors, all locally handcrafted. The Silverwood offers versatility, with an in-law suite in the finished basement complete with its own separate laundry, living room and kitchenette area—perfect for guests or multigenerational living. For peace of mind, innovative insulated concrete form (ICF) wall construction was used between the buildings, providing premium sound control and fire resistance. Come and experience the Silverwood!

LABA members used: Badger Corrugating Co.; Glass Interiors of La Crosse; Home Depot; Knight Barry Title United LLC; Select Trusses & Lumber, Inc.; Sherwin-Williams



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HOME 6 N3667 SCENIC DR., LA CROSSE – GREEN HILL HOMES 3 BEDROOMS | 3 BATHS | 3,704 SQ FT

LAUTZ LASSIG CUSTOM BUILDERS

LABA MEMBER SINCE 2011

Custom cedar paneling frames the exterior main entrance of this custombuilt rustic mid-century house, setting it apart from the emerald green LP Smart Siding. The large windows with well-lit rooms provide a view worth staying for. The cabinets with Dekton tops and slate fireplace are also eyecatching features. Leaded glass doors lead into the office while a four-season room offers a break when needed. An exercise room and rec room give you the choice to work out or relax in the lower level.

LABA members used: ACT Concrete, Inc.; Altra Federal Credit Union; Arcade Portables LLC; Bagniefski Heating & Air Conditioning; Budget Blinds of La Crosse & Winona; Carpet One of La Crosse; Coulee Region Roofing & Exteriors LLC; Eide Electric LLC; Gerhard's Kitchen Bath & Lighting; Glass Interiors of La Crosse; Green Built Insulation LLC; Hallman Lindsay Quality Paints; Impact Drywall; Karl's TV & Appliance, Inc.; Knight Barry Title United LLC; La Crosse Fireplace Company; Premier Seamless; Prime 1 Painting and More; Wisconsin Building Supply, Inc.



KRAIG LASSIG 608-792-0656 kraig@lautzlassig.com www.lautzlassig.com





4 BEDROOMS | 3 BATHS | 4,000 SQ FT

RAVEN REALTY AND BUILDERS

LABA MEMBER SINCE 2019



BILL RAVEN 608-769-2903 bill@ravenrealtors.com www.ravenrealtors.com



A modern farmhouse designed for everyday living! The covered front porch welcomes you in. Inside you'll enjoy the spacious entry with an open staircase. The gas fireplace is the focal point of the living room. The open-concept design allows for ease of entertaining. You'll love the wide plank hardwood floors, black stainless-steel appliances and guartz countertops. The sunroom off the primary suite is the perfect place to watch the sunrise by the freestanding gas fireplace. The bonus room above the oversized three-car heated garage is perfect for storage or a hobby room. The walkout lower level with plenty of windows is an excellent space for guests.

LABA members used: Advanced Seamless, Inc.; Badger Corrugating Co.; Earley Drywall & Construction, Inc.; Harter's Quick Cleanup; Kish & Sons Electric, Inc.; La Crosse Fireplace Company; MJG Excavating, Inc.; Overhead Door Company of the 7 Rivers Region, Inc.; Schneider Heating & Air Conditioning; Town n' Country Title LLC



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MAZZOLA CONSTRUCTION & CONSULTING

LABA MEMBER SINCE 2023

Welcome to the Mazzola Construction and Consulting Barndominium. This latest style trend in today's housing market is gaining momentum nationwide and perfectly aligns with the innovation and creativity MCC is known for. This bespoke Barndo combines the simple design of a barn/workshop and the contemporary feel of minimalistic condominium living.

The edgy exterior and design boast stunning architecture and exemplify meticulous design inside and out. The open-concept design creates a sense of freedom and versatility that's perfect for various lifestyles. The home's aesthetic unites industrial and natural elements in a beautiful rural setting.

The sleek living space features two bedrooms, two bathrooms and a large garage and storage area. An indoor pass-through leads to a vast workshop with several project-specific areas and a large garage with high ceilings and a large garage door. Upstairs is a game room with a kitchen and state-of-the-art golf simulator. High-tech electronics throughout the workshop add to the cutting-edge appeal.

Enjoy viewing this unique housing trend and experience how the Barndo lets you live, pursue passions and store your "toys" on a single property.

LABA members used: Advanced Seamless, Inc.; Beaver Builders Supply, Inc.; Carpets To Go; Gerrard-Hoeschler, Realtors; Glass Interiors of La Crosse; HABITECH; Hilltopper Refuse & Recycling; JBrooke Garage Door LLC; La Crosse Fireplace Company; Park Bank; Schneider Heating & Air Conditioning; Simplified Water LLC; Stetter Electric; Ultimate Insulation LAX LLC; Waldenberger Inc.; Xcel Energy, Inc.



JOHN MAZZOLA 608-780-8537 mazzolacc@gmail.com www.mazzolacc.com





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MAZZOLA CONSTRUCTION & CONSULTING

LABA MEMBER SINCE 2023

Welcome to the "City View" home by Mazzola Construction and Consulting. This custom home is framed by expansive windows, flooding the rooms with natural light by day and offering views of city lights by night. Interior details include modern lines and a floorplan that is cozy yet functional for family gatherings and celebrations. A large triangular deck offers picturesque views. This beautifully crafted home features the timeless design, functional layout and upscale construction you can expect from Mazzola.

Characterized by essential shapes, refined materials and innovative workmanship, each layer and design element was carefully curated to reflect clean earth tones with crisp architectural lines. This home was crafted using a mid-century modern approach with warm textural appeal in every space.

This showcase of contemporary architecture features chic composition and class accented with premium style. Our parade home is both simple and dramatic with vaulted ceilings, customized accents, a floating staircase and an expansive collection of windows and doors.

A big thank-you goes out to the owners for allowing us to showcase their home. We also thank our teammates for their craftsmanship and support.

LABA members used: Advanced Seamless, Inc.; Beaver Builders Supply, Inc.; Builders Flooring, Inc.; Decker Design, Inc.; Gerhard's Kitchen Bath & Lighting; Gerrard-Hoeschler, Realtors; Glass Interiors of La Crosse; HABITECH; Hilltopper Refuse & Recycling; JBrooke Garage Door LLC; Kees Architecture LLC; La Crosse Fireplace Company ; Merchants Bank; Midwest TV & Appliance; Schneider Heating & Air Conditioning; Simplified Water LLC; Stetter Electric; Ultimate Insulation LAX LLC; Waldenberger, Inc.; Xcel Energy, Inc.



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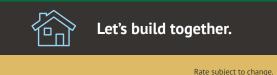
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T.N. THOMPSON ENTERPRISES

LABA MEMBER SINCE 1989

T.N. Thompson Enterprises offers this wonderful new home perfectly designed for anyone who wants to entertain in this open-concept floor plan and comfortably remain in the same home as they move toward retirement, thanks to the zero-entry design. Two huge bedrooms offer all the space you need to relax at the end of the day after welcoming family and friends into your great room, which features a stepped tray ceiling, a natural gas corner fireplace and completely open access to all your lovely kitchen and dining space. The home offers white-painted and stained wood cabinetry and guartz countertops, beautifully contrasted with the white mission-style three-panel doors throughout. Bosch stainless- steel appliances enhance a highly functional kitchen. A beautiful open stairway in the great room area leads you to the lower level, which is prepped for possible future finish and includes all egress windows. The owner's bath includes a large, stylish zeroentry tiled shower, a massive walk-in closet, and access directly to the laundry room. A maintenance-free exterior, both a front and rear covered porch and a basement entry right from the two-car garage round out this thoughtfully designed home. T.N. Thompson Enterprises has custom-crafted this home to be perfect for nearly everyone. We thank our homeowner for allowing us to build this treasure for her, and for allowing us to share it with you all during the 2024 Parade of Homes.

LABA members used: ACT Concrete, Inc.; Advanced Seamless, Inc.; Badger Corrugating Co.; Carpets To Go; E & B Insulation; Glass Interiors of La Crosse; Hilltopper Refuse & Recycling; JBrooke Garage Door LLC; Knight Barry Title United LLC; La Crosse Fireplace Company; Midwest TV & Appliance; Select Trusses & Lumber, Inc.; Stetter Electric; Wisconsin Building Supply, Inc.



TOM THOMPSON 608-792-8453 tom@thompsonenterprises.com www.tnthompson.net





KORGER AND SONS LLC

LABA MEMBER SINCE 2023



NATHAN KORGER 608-793-4214 nathan@korgerandsons.com www.korgerandsons.com



Welcome to our stunning Parade home, where luxury meets functionality in the most captivating way. This custom-built masterpiece features custom cabinetry throughout, showcasing the highest level of craftsmanship and attention to detail. The high ceilings in this home create a sense of grandeur and spaciousness, while the minimalist design aesthetic offers a feeling of peace and serenity. Organic elements are seamlessly integrated into the clean lines of the architecture, creating a harmonious blend of natural and modern design. The open-concept layout of this home is perfect for entertaining, with a functional and convenient flow that makes everyday living a breeze. With four bedrooms, three full bathrooms, one home office and a walk-through pantry, this home offers plenty of space for a growing family or hosting guests. Experience the perfect combination of luxury and livability in this Parade home, where every detail has been carefully considered to create a truly exceptional living experience. Come see for yourself and be prepared to be amazed.

LABA members used: Altra Federal Credit Union; Badger Corrugating Co.; Berger Plumbing LLC; Coulee Region Docks LLC; County Materials; E & B Insulation; HABITECH; Harter's Quick Cleanup; Heartwood Custom Cabinets LLC; Kish & Sons Electric, Inc.; Knight Barry Title United LLC; Midwest TV & Appliance; Overhead Door Company of the 7 Rivers Region, Inc.; Premier Seamless; Schneider Heating & Air Conditioning; Select Trusses & Lumber, Inc.; Sherwin-Williams; Wisconsin Building Supply, Inc.



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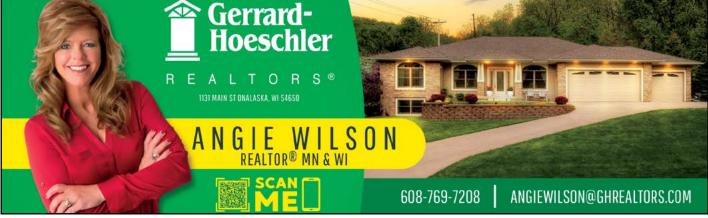
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