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August 18-21, 2022

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Saturday & Sunday: 10 a.m.-5 p.m.

Virtual Gallery

Opens September 16, 2022

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PEOPLE'S CHOICE

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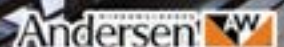


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The La Crosse Area Builders Association is a professional organization that unites and represents people in the building industry. We promote safe, attainable, quality housing through education and interaction.

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816 2nd Avenue S. | 608-781-5242
Suite 100 | info@labaonline.com
Onalaska, WI 54650 | www.labaonline.com



It's time for the 2022 La Crosse Area Builders Association (LABA) Parade of Homes!

Online and in-person, this annual show gives you the chance to tour the most

exclusive homes in our area and meet the LABA members—from builders and designers to subcontractors and finance experts—who are making them happen.

You'll be inspired by dream kitchens, open concepts and outdoor living. Whether you're looking to build, buy or just find inspiration, you will find just what you're looking for in this person-to-person new home experience.

If you're ready to design the home of your dreams, the Parade of Homes gives you the opportunity to speak directly with the builders and see their work and craftsmanship firsthand. These LABA members are your local experts, bringing great talent and solid reputations to this event.

We are excited for people to have the opportunity to explore our Parade of Homes in-person or with the online virtual tours. This year's Parade of Homes features seven homes in the area and one online that you can visit August 18-21. All of the homes will be featured in their own virtual gallery starting September 16 at www.labaparadeofhomes.com.

Don't forget to cast your vote for the People's Choice Award. Rate each home you visit based on your opinion of its curb appeal, kitchen and bath, interior design, landscaping and craftsmanship. The winning home will be featured on the front cover of next year's Parade of Homes edition of Coulee Region Living magazine.

I would like to give a special thank-you to the LABA Parade of Homes committee, LABA staff, participating builders and designers for all their hard work organizing this year's Parade of Homes.

We thank you for continuing to make the Parade of Homes a wonderful community event!

*Lois Becker, Midwest TV & Appliance
2022 Parade of Homes Committee Chair*

Parade of Homes®, August 2022

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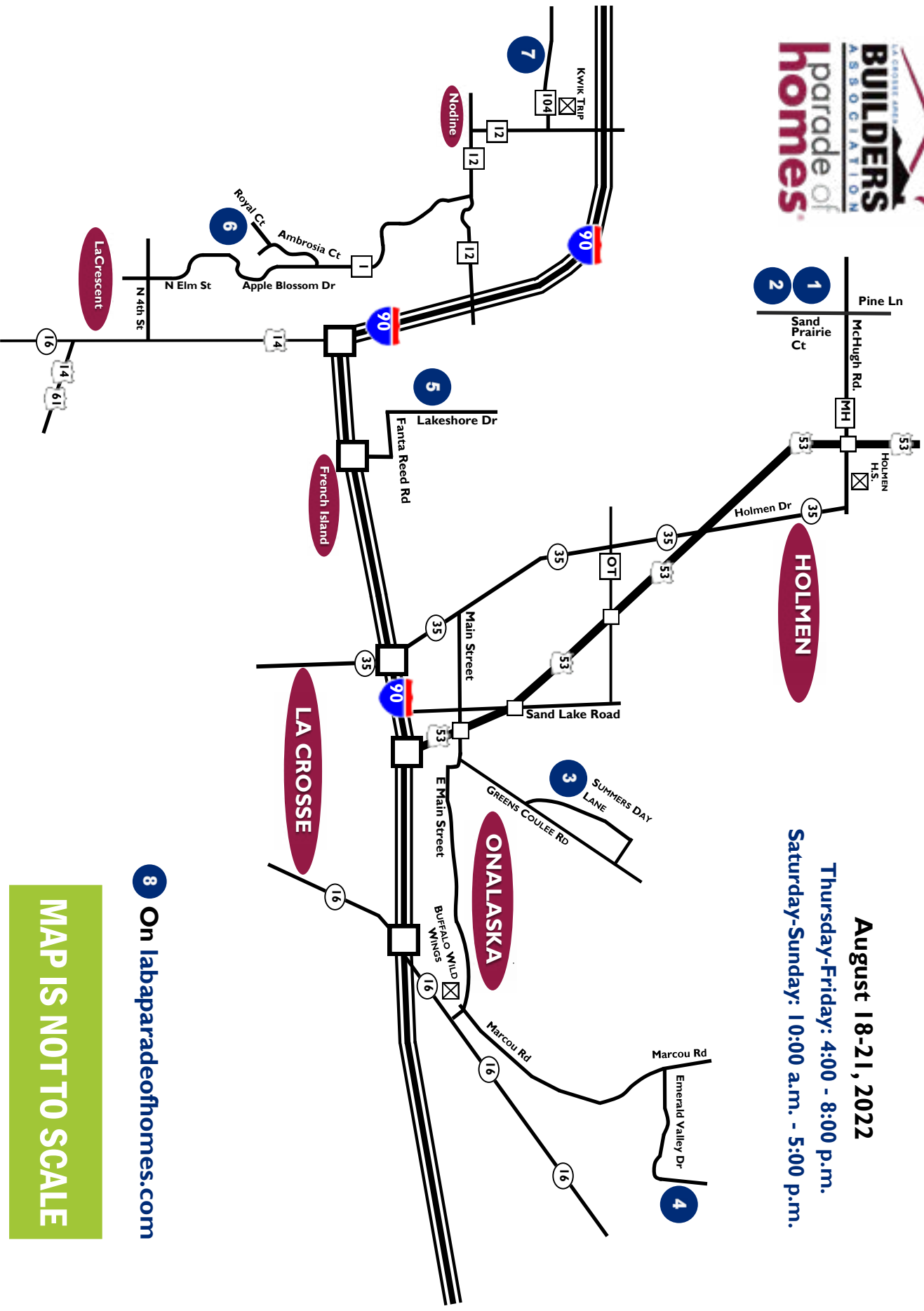
PARADE OF HOMES MAP 2022



August 18-21, 2022

Thursday-Friday: 4:00 - 8:00 p.m.

Saturday-Sunday: 10:00 a.m. - 5:00 p.m.



8 On labaparadeofhomes.com

MAP IS NOT TO SCALE



LISTINGS 2022

#	Builder	Phone	Address	Subdivision	Beds	Baths	Sq. Ft.
1	Jon Olson Construction, Inc.	608-781-5428	N6811 Sand Prairie Ct., Holmen	Wildflower Terrace	5	3	3,190
2	Town & Country Homes LLC	608-792-2077	N6793 Sand Prairie Ct., Holmen	Wildflower Terrace	4	3.5	3,442
3	Kjell Hatlevig Construction LLC	608-385-7738	857 Summers Day Ln., Onalaska	Walnut Grove	4	3.5	3,320
4	Coleman Custom Homes	507-259-4931	3388 Emerald Valley Dr., Onalaska	Emerald Valley	4	3.5	4,301
5	Sader Construction	608-526-6372	3309 Lakeshore Dr., La Crosse	French Island	4	3.5	3,215
6	Coleman Custom Homes	507-259-4931	621 Royal Ct., La Crescent, MN	Apple Blossom Pointe	4	3	4,963
7	Lautz Lassig Custom Builders, Inc.	608-786-2535	41245 County Rd. 104, Dakota, MN		6	3.5	5,000

As you tour, please remember that families live in these Parade Homes

Virtual Tour Only (available to view online starting August 18)

A	MasterCraft Homes Inc.	608-781-7200	labaparadeofhomes.com	Forest View Estates	5	3	3,628
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N6811 SAND PRAIRIE CT., HOLMEN - WILDFLOWER TERRACE

5 BEDROOMS | 3 BATHS | 3,190 FT²

JON OLSON CONSTRUCTION

LABA MEMBER SINCE 1990

This five-bedroom prairie-style home with a finished lower level has a beautiful covered patio with a stamped concrete floor. Highlights include LP SmartSide exterior siding, Thermo-Tech windows and poplar interior trim and doors. The home includes a large three-car insulated garage. Features in the kitchen include a walk-in pantry, large island and quartz countertops. The master suite is crowned with a tray ceiling and a tiled walk-in shower. All Jon Olson Construction homes are guaranteed energy efficient and independently tested through the Focus on Energy program.

LABA members used: Absolute Comfort Heating & A/C, LLC; Advanced Seamless, Inc.; Altra Federal Credit Union; Beaver Builders' Supply; Builders Flooring; Gerhards Kitchen & Bath Showroom; JBrooke Garage Doors; Midwest TV & Appliance; Sherwin-Williams



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N6793 SAND PRAIRIE CT., HOLMEN - WILDFLOWER TERRACE

5 BEDROOMS | 3.5 BATHS | 3,442 FT²

TOWN & COUNTRY HOMES LLC

LABA MEMBER SINCE 2015

This modern farmhouse-inspired home offers 3,442 square feet of comprising a main floor, split three-bedroom layout, three-and-a-half baths, a four-plus car garage and a walkout basement, all situated on a .90-acre lot in Holmen's Wildflower Terrace subdivision. The welcoming front porch with contrasting black windows and front door provides old-world farmhouse charm. Inside, double sliding barn doors open to a home office/study. The main living area of the home features south-facing windows offering natural light and an amazing view of the Mississippi River valley bluff line. A brick-tile-clad fireplace with adjacent built-in cabinets highlights the open-concept area, which also features a beautiful kitchen with quartz countertops, an 8-foot island with integrated farm sink and a dual-fuel range with a decorative range hood. A sliding barn door leads you into the brightly lit master bath with a tiled walk-in shower, a sleek soaking tub and double sink vanity.

A special thank-you to homeowners Buck and Dani, the team at Beaver Builders Supply and the developer of this subdivision, Greg Stellrecht, whom we lost last year. Greg meant a great deal to me as a former boss, friend and mentor—the person who gave me my first opportunity in the building industry, and for that I am forever grateful.

LABA members used: ACT Concrete, Inc.; Advanced Seamless, Inc.; Beaver Builders' Supply; Carpets to Go; E & B Insulation; Gerhards Kitchen & Bath Showroom; Hilltopper Refuse & Recycling; La Crosse Fireplace Company; Midwest TV & Appliance; Outdoor Services, Inc. (OSI); Overhead Door Company of the 7 Rivers Region, Inc.; Rybold Excavating & Plumbing Inc.; Sherwin-Williams



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857 SUMMERS DAY LN., ONALASKA - WALNUT GROVE

4 BEDROOMS | 3.5 BATHS | 3,320 FT²

KJELL HATLEVIG CONSTRUCTION LLC

LABA MEMBER SINCE 2022



Kjell Hatlevig

608-385-7738

hatlevig.kjell@gmail.com

<http://business.labaonline.com/list/>

[member/kjell-hatlevig-construction-llc-304](http://business.labaonline.com/list/member/kjell-hatlevig-construction-llc-304)



This modern prairie-style house features wood accents and multiple LP colors. The house is built into the hillside, providing a walkout second level and offering a beautiful view through the valley. The first level features a grand entrance and an open staircase with a custom-built shoe and coat rack underneath so no space is wasted. With 10-foot ceilings throughout, the first level also has a vaulted ceiling in the living room, 9-inch-wide plank white oak flooring, a Deckton fireplace and a workout room tucked in the back. A future entertainment room is designed with 10-foot ceilings and a custom-built corner pocket door to hide it from the entrance. A screened room off the living room and master bedroom is designed for privacy and bug-free relaxation. Seven species of wood are incorporated throughout the house, and radiant heat throughout the entire basement and acid-stain concrete on the main level makes the floor feel comfortable year-round. The location is terrific—minutes away from the city and blocks away from the golf course.

LABA members used: Altra Federal Credit Union; Arcade Portables LLC; Balduzzi Lumber Co., Inc.; Carpets To Go; Gerhards Kitchen & Bath Showroom; HDAV; The Insurance Center; Karl's TV & Appliance, Inc.; Knight Barry Title United LLC; La Crosse Fireplace Company; MJG Excavating, Inc.; Outdoor Services, Inc. (OSI); Schneider Heating & Air Conditioning; Sherwin-Williams; Stetter Electric; Techno Metal Post

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3388 EMERALD VALLEY DR., ONALASKA - EMERALD VALLEY

4 BEDROOMS | 3.5 BATHS | 4,301 FT²

COLEMAN CUSTOM HOMES

LABA MEMBER SINCE 2019

Enjoy country club living in this four-bedroom, three-and-a-half-bath home with a great view of the golf course. Enjoy zero entry from the three-car garage right into the mudroom/main level laundry area and a big open kitchen/dining room/great room area featuring vaulted ceilings, big windows, a fireplace and a deck overlooking hole #2. The large master bedroom/bathroom has his-and-hers walk-in closets, a walk-in shower and a tray ceiling in the bedroom. The den's pocket windows offer extra privacy when needed. In the comfortable-sized foyer, you will find another tray ceiling and plenty of room for hellos and goodbyes. The lower level has a huge family area with a wet bar, walkout patio and plenty of room for entertaining.

LABA members used: Balduzzi Lumber Co., Inc.; Beaver Builders' Supply, Inc.; Builders Flooring; Gerhards Kitchen & Bath Showroom; Glass Interiors of La Crosse; Karl's TV & Appliance; La Crosse Fireplace Company; Sherwin-Williams; Xcel Energy, Inc.; Wisconsin Building Supply, Inc.



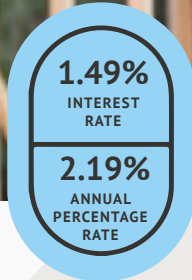
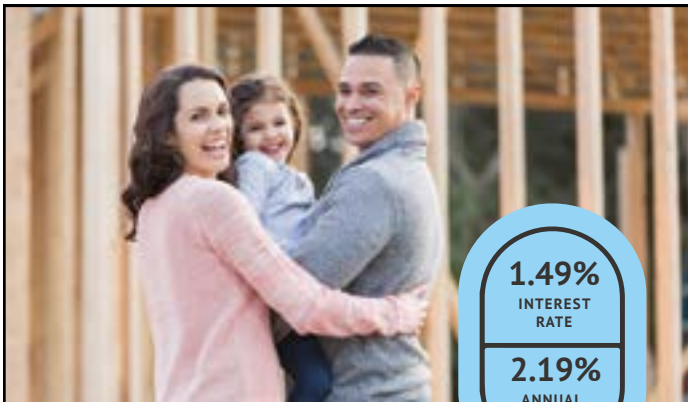
Dave Coleman

507-259-4931

colemancustomhomes@gmail.com

[http://business.labaonline.com/list/
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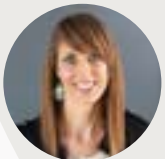


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LABA MEMBER SINCE 2005

This custom home features an open concept kitchen, dining and great room area. The kitchen features custom cabinets, a large island with quartz countertops, a large farm sink, tile backsplash and lots of lighting. The great room features a vaulted ceiling and a custom-built entertainment center with an electric fireplace and floating shelves. Just off the great room is a powder room and a flex room with potential for a home office or guest bedroom. Down the hall from the kitchen is a walk-in pantry with custom cabinets. The master suite finishes the main level with a walk-in closet and a spacious bath with two-sink vanity and tile shower.

An open stairway leads to the family room with full-size windows, a bedroom with a walk-in closet and full bath and two more bedrooms with a shared full bath. The composite deck on the back of the house leads down to a 15-foot circle concrete patio for entertaining guests around a fire pit.

Sader Construction would like to thank all our subcontractors and suppliers and extend a special thank-you to Megan and Jason for trusting us to build their dream home and share it with you.

LABA members used: Builders Flooring; Clear Choice Energy Solutions; Elegant Stone Products; Gerhards Kitchen & Bath Showroom; Impact Drywall; The Marble Shop; Overhead Door Company of the 7 Rivers Region, Inc.; Rugroden Drafting & Design; Schneider Heating & Air Conditioning; Sherwin-Williams; Stetter Electric; Wisconsin Building Supply, Inc.



Jason Sader

608-526-6372

saderconstruction@gmail.com

www.saderconstruction.com





621 ROYAL CT., LA CRESCENT, MN - APPLE BLOSSOM POINTE

4 BEDROOMS | 3 BATHS | 4,963 FT²

COLEMAN CUSTOM HOMES

LABA MEMBER SINCE 2019



Dave Coleman

507-259-4931

colemancustomhomes@gmail.com

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member/coleman-custom-homes-llc-1901](http://business.labaonline.com/list/member/coleman-custom-homes-llc-1901)



Breathtaking views! This big four-bedroom, three-bathroom home has a zero-entry three-car garage with a one-car oversized garage. The cedar post-and-beam entry with stone is very inviting. Garage-to-basement steps give easy access to storage in the basement. The very open kitchen/dining room/living room area has a stone fireplace with cabinets and a vaulted ceiling that goes right out the 16-by-8-foot double patio doors onto the partially covered deck. It's hard not to notice the awesome views of La Crescent and the Mississippi from here. The deck has a glass railing (that you can light up at night), so the view isn't spoiled. On the main level, you will also find a study/library, a large laundry room with cabinets and easy access to a pantry with a desk area. In the large master bedroom/bathroom area there is a walk-in closet, soaker tub and steam shower. On the lower level, you will find a big family room, second kitchen/bar, office and plenty of storage.

LABA members used: Altra Federal Credit Union; Balduzzi Lumber Co., Inc.; Badger Corrugating Co.; Builder's Flooring; Gerhards Kitchen & Bath Showroom; Glass Interiors of La Crosse; Home Depot; La Crosse Fireplace Company; Menards; Overhead Door Company of the 7 Rivers Region, Inc.; Select Spray Foam; Sherwin-Williams; Wesco Home Furnishings; Xcel Energy, Inc.

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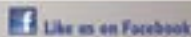
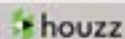


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LABA MEMBER SINCE 2011

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LABA members used: ACT Concrete, Inc.; Altra Federal Credit Union; Bagniefski Heating & Air Conditioning; Carpet One of La Crosse; Elite Electrical Solutions LLC; First American Roofing & Siding, Inc.; Green Built Insulation LLC; Impact Drywall; Knight Barry Title United LLC; La Crosse Fireplace Company; Midwest TV & Appliance; Overhead Door Company; Pons Countertops LLC; Premier Seamless; Prime 1 Painting and More; Rugroden Drafting & Design; Rybold Excavating & Plumbing Inc.; Wisconsin Building Supply, Inc.



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- Beaver Builders Supply
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- Karl's TV & Appliance
- La Crosse Fireplace Company
- Merchants Bank (La Crescent & Onalaska)
- Midwest TV and Appliance
- Park Bank (Holmen & La Crosse)
- Wisconsin Building Supply
- WNB Financial (Holmen)



HOLMEN - FOREST VIEW ESTATES

5 BEDROOMS | 3 BATHS | 3,628 FT²

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This ranch-style home is located in the Forest View subdivision in Holmen. Warm gray tones and white trim and doors keep this home bright, while the pops of dark cabinetry and built-ins sprinkled throughout create a nice contrast. The open-concept living allows for plenty of space to entertain friends and family. Just off the living room is a spacious four-season sunroom with vaulted ceilings and lots of windows. The master bedroom includes a walk-in closet with custom shelving and ensuite bath. Two bedrooms, a bathroom and a laundry room complete the main level.

Downstairs feels just as open as the main level with 9-foot ceilings and big windows. A mini bar and large family room are perfect for family movie nights. Two more bedrooms, an office and a full bath complete the lower level.

LABA members used: ACT Concrete; Advanced Seamless, Inc.; Arcade Portables LLC; Bond Drywall Supply, Inc.; Decker Design; Glass Interiors of La Crosse; Hilltopper Refuse & Recycle; Karl's TV & Appliance, Inc.; Lifetime Insulation; MJG Excavating, Inc.; Outdoor Services, Inc. (OSI); Overhead Door Company of the 7 Rivers Region, Inc.; Schneider Heating & Air Conditioning; Stetter Electric; Windows by Pella, Inc.; Wisconsin Building Supply, Inc.; Xcel Energy, Inc.



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- Visit as many of the Parade Homes as you like. Your ticket will be punched at each home you visit.
- **New this year:** visit the virtual-only home online.
- When you are finished with your tour, indicate on your ticket which three homes were your favorites, then deposit the ticket in the box provided at each home for this purpose or drop it off at the LABA office before August 29, 2022.

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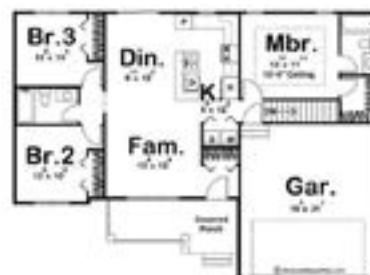
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